



The Story so far...

The project

KFC were bowled over by Merrychef when researching heating options for a new product in 2004. Parent company Yum! Brands wanted an oven to speedily deliver a consistent product throughout its 300+ outlets in the UK.

Merrychef worked in close partnership with the KFC food development team to create the Rice Bowl, a combination of KFC's original recipe chicken breast fillet with basmati rice and a sweet and sour sauce for a "fully fused flavour sensation".



The Results

The finger lickin' good Rice Bowl project saw Merrychef supply more than 600 heavy duty 1925 micro cook ovens within a three month period for a high profile national launch. The HD 1925 is now specified for all KFC-A&W and KFC-Long John Siler multi-brand sites across Europe, making it a firm favourite with parent company Yum! Brands.



The Menu

Rice
Rice Bowl sauce
Bbq Baked Beans
Corn Cobette
Gravy
Tortilla



Key Benefits

- Consistent quality
- Consistent operational delivery
- Speed of service
- Reduced number of lost sales
- Ease of operation
- Reduced training time

Many development chefs use our development kitchens to work on new food solutions.

If you would like to see how we can improve results and speed up cook times OR for more information on our products and services or would like a copy of our corporate DVD please call Carol Thompson on 01252 553718 or visit www.merrychef.com

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