

# Debenhams smell the benefits of Merrychef

## Debenhams Brand Equipment Buyer, Melanie Oliver, comments on the Merrychef EC403:

We all love the smell of freshly baked bread, but it's not the aroma we are used to when shopping for clothes or sniffing the latest perfume. This was the issue faced by Debenhams when it launched Café Venue, a quick stop coffee shop ideally located for customers among the fashion concessions.

The handy location means Café Venue has no ventilation facilities. And with a popular range of hot paninis and pastries on the menu, Café Venue's catering team needed a cooking solution to eliminate the risk of food odours. The Merrychef EC403 with built in catalytic converter did just that. *'I was amazed at the quality of the product when Merrychef first demonstrated the EC403,'* said Debenhams Brand Equipment Buyer, Melanie Oliver.

*'It's now part of our blue print for Café Venue across the UK. A busy store sells more than 300 paninis each weekend so we need to operate a fast, efficient service. Accelerated cooking allows us to cook on demand and dramatically reduces waste.'*

**For the ultimate in accelerated cooking choose Merrychef... from the smallest restaurant to large banqueting operations.**



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